

prostoria



Prostoria (English room), is the name of a new phase for *Kvadra*, who, following the commercial confirmation of its quality production of upholstered furniture, is making a strategic turn towards exploring the way of life in a room. The inspiration behind each product's design lies in the personal stories of those who pass through and live in the room, and this experience creates new and original relationships between people and objects. A room is thus transformed into a stage on which life is acted out, expressed through the synergy between innovative ideas, technology, craftsmanship and overall premium performance.

Details are what allow individuals to stand out and while our sofas affirm this unique stamp of individuality, they also unify when people sit down together. *Prostoria's* Design Stories are tailored to these principles, and their innovativeness was recognised in 2012 with the *Red Dot Award* (**Revolve** sofa, design: *Numen/ForUse and Bratović & Borovnjak*). *The German Design Council* awarded the prestigious *Interior Innovation Award 2014* to our newest products — **Up-lift** sofa (design: *Redesign*) and **Polygon** armchair (design: *Numen/ForUse*).

Our research & development centre and production line are situated all together at *Prostoria's* headquarters near Zagreb, Croatia, in the lush Croatian region of Zagorje. From here, our quality-controlled products are sent out to your home, your room... your *Prostoria*.

POLYGON; p. 76



04 Synergy Between the Industry and Craftsmanship

08 Diversity of Design

10 Distinct Forms for Identical Situations — Interview: **Redesign**

CATALOG

18 **Cloud**

24 **Match**

30 **Classic**

34 **Elegance**

40 **Segment**

46 **3angle**

52 **Revolve**

58 **Up-lift**

64 **Pil-low**

70 **Easy**

76 **Polygon**

80 **Monk**

84 **Pep's-01**

86 **Simetria**

88 **Fiaka**

92 **Materials**

96 **Index**

108 **Designers**

110 **Contact**

Synergy Between the Industry and Craftsmanship



In addition to the advanced technology that allows for serial production in *Prostoria*, there is nevertheless a stress on the mastery of handmade craftsmanship in the precise execution of details. By focusing on creating a palette of different experiences of comfort, whether when sitting or sleeping, *Prostoria* bases its advantage on the experience of its artisans in the production of mattresses. While these are an integral part of the sofa beds, the high resilience foam is one of the main components in forming the shape of all the seating modules, from the armchairs to the sofas. However, the precision of the actual production itself hinges on the quality selection of construction materials for the production of the furniture. The frames for *Prostoria*'s upholstered furniture are made from solid wood and multi-layer plywood, lined with high resilience foam and filled with additional wadding and feathers, according to the dictates of the design. During the development process, concepts of future products are developed as prototypes in a scale of 1:1, as an object and its volume — one of the basic characteristics of upholstered furniture — may be genuinely experienced only through trying out desired positions, varying foam softness, the tactile quality of the fabric and its cut. Locating all the sections of production, distribution and the management itself in the same place allows for constant quality control, a prerequisite for maintaining high standards.

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DETAILS MAINTAIN THE WHOLE

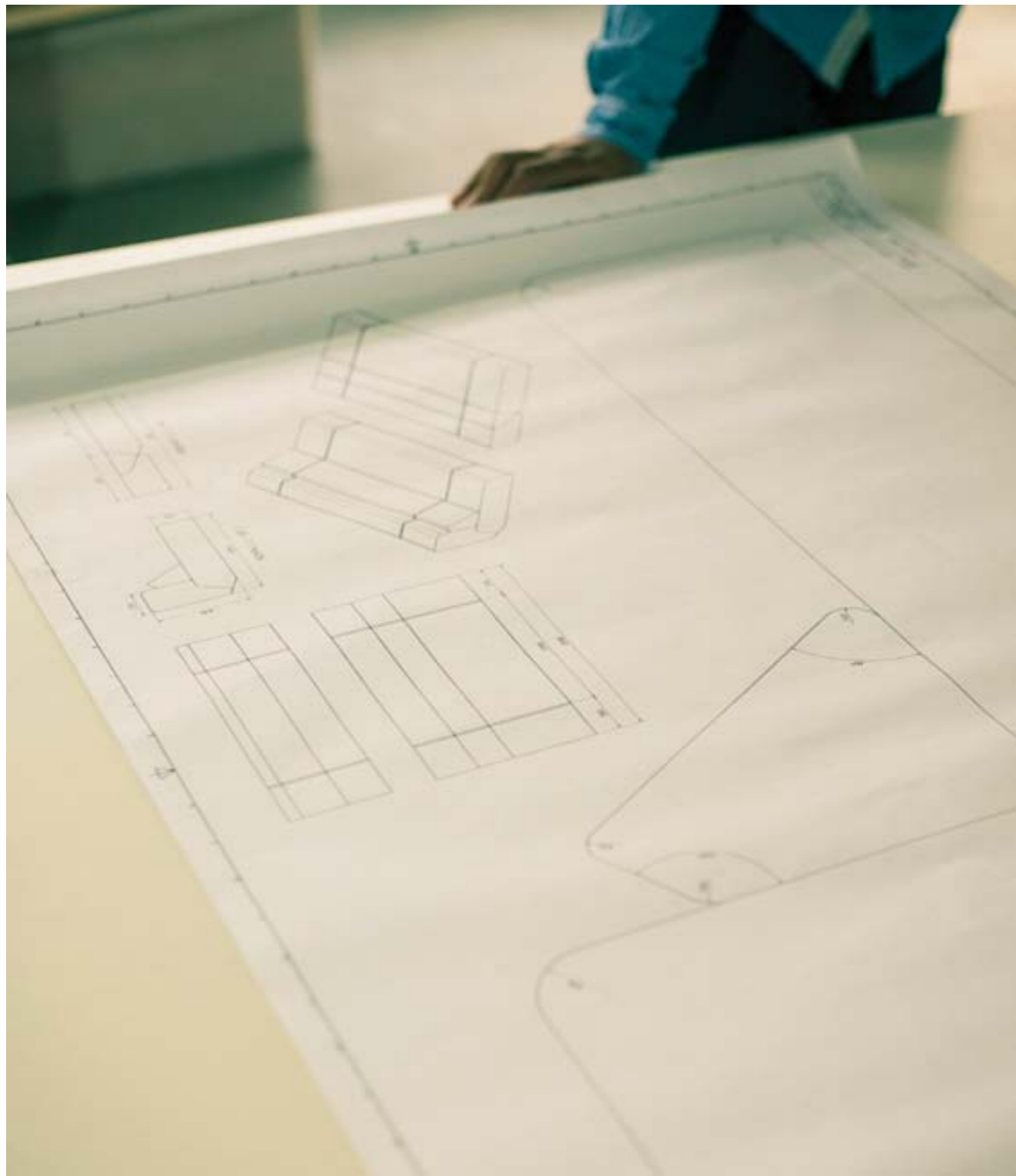
Prostoria is distinctive in its commitment to detail, for instance in additional surface softness and a particular sitting comfort. With the aim of superior comfort, the seat cushions of individual sofas are composed of up to 12 feather-filled stitched cases, in order to achieve a long lasting and uniform distribution of feathers throughout the entire surface area.

On the other hand, the cuts of certain products require precision to the nearest millimetre, in order for the design's details to adhere to the module's form. The upholstery, cut and sewing departments are led by artisans who perpetually diffuse their knowledge to their colleagues, through controlling the production of the cuts, their characteristic stitching and the final upholstery with top-quality fabrics and leathers.

In the event that the market does not provide satisfactory equipment for the quality execution of a product, *Prostoria* simply resorts to making its own. This was precisely the case with the development of original transformation mechanisms for certain transformable sofas from the collection, which enables their easy transformation from a seating to a sleeping position.

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Prostoria's design stories thus far — **Revolve, Up-lift, Segment, Pil-low, zangle, Match, Cloud, Polygon, Monk** and **Fiaka** — reflect the vision and research process of their designers in the dynamic collaboration with the development team. Their original communication of the contemporary use for upholstered furniture is conveyed through a message of individuality and its applicability to various uses and spatial situations.

The necessary framework for the development of design in Prostoria is assured by a readiness for innovation, personified by both its owner and the development team, but also by its own distribution chain, which enables the company's essential interaction between its customers and the market. Owing to an orientation towards furnishing miscellaneous categories of interiors, the product's design is led in such a way as to fulfil the multifunctional requirements of various spatial typologies.

The innovative design and quality production of Prostoria's products was undoubtedly confirmed when the **German Design Council** awarded the company with the prestigious *Interior Innovation Award 2014*, for its newest products: the **Up-lift** sofa (design: *Redesign*) and the **Polygon** armchair (design: *Numen/ForUse*). Already back in 2012, Prostoria won the renowned *Red Dot* for the **Revolve** sofa.

Prostoria's collaboration with *Redesign's* design team has enriched its collection with two outstanding solutions, which flawlessly unify sitting and sleeping. **Pil-low** and **Up-lift** answer to the demand for increasingly popular multifunctional sofas. These are perfect for smaller urban flats, while their modern feel allows for their use in other spaces, such as business interiors and holiday homes.

The design of the **Polygon** armchair (design: *Numen/ForUse*) comes down to its modest dimensions, which fulfil its basic function and simultaneously economise space. It is also lighter to move around than other products typical of this typology. The intriguing contrast in its dynamic form and materials is created through the relationship between the steel rod legs and the armrest, versus the upholstered seat. There is thus a perceptual overlap between the old-fashioned and the contemporary.

Segment (design: *Numen/ForUse*) was primarily designed for the contract, as it solves the hierarchical principles of assembling the components of modular upholstered furniture. The permutations of the base owe to the open system that is the designing of various functional situations in a space. Precisely these characteristics and its modern feel both satisfy the needs of private interiors.

The characteristic crystal form of **zangle** (design: *Grupa*) may at first glance, appear to render it rather rigid. And yet, apart from realising the designers' vision, this property allows for genuine relaxation and informal sitting positions and thus explains its popularity in the furnishing of business interiors and hotel lobbies, although it is increasingly found in living spaces.

Grupa's two newest projects for Prostoria mark a widening of the collection to individual armchairs. **Fiaka** moves outside to the exterior; it is made of powder-coated metal and the visual key of the coffee table and chair lies in its main structural element of bent rods. *Fiaka's* design is defined by its very name, a term used on a daily basis in Dalmatia (the southern Croatian coast), and one which evokes a vivid image of body and mind in a state of rest and relaxation, so emblematic of the summer months. **Monk** pays homage to retro furniture and the play between typologies, merging the daily functions of work and contemplation.

In contrast, the morphology of the new modular sofas, **Match** and **Cloud** (design: Sanja Knezović) reflects an architectural approach to interior design — it is more of an extension of architecture than one of furniture. Though both are characterised by simple lines, *Match* is an embodiment of pragmatics, whilst *Cloud* is one of sensibility. The momentum in the development of design in Prostoria has facilitated the addition of an enviable number of products to its portfolio in a short space of time, and their authenticity and quality allow the company to be considered design-led. At the same time, Prostoria's design portfolio reflects the contemporary identity of Croatian design and affirms its international presence.

Distinct Forms for Identical Situations



Interview Redesign

The search for new typological possibilities for existing situations is what characterises the collaboration between *Redesign* and *Prostoria*. A year has passed since they jointly created two sofa beds with a transformable function, *Pil-low* and *Up-lift*, the latter of which was awarded the *Interior Innovation Award 2014*. Despite their ultimately distinct forms, both projects followed the same logical design criteria.

Neven and Sanja Kovačić form the *Redesign* team, whose sensitivity towards the user is manifested through preciseness, functionality and simplicity. The design process follows the principle of 'from the inside out', in which context spontaneously creates forms.

The concept therefore focuses on an analysis of the lateral relationship between the seat, backrest and pillow. A version with suitable proportions and angle of cut was sought, which would ergonomically satisfy all the required functions.



TATJANA BARTAKOVIĆ: What was the starting point for the design of *Pil-low* and *Up-lift*, both of which offer multifunctional sitting and sleep, despite their forms being so distinct?

NEVEN KOVAČIĆ: *Pil-low* came first and was motivated by the personal experience of living in a 30 m² flat. I imagined an understated, practical and comfortable sofa which we would use for the long term in our own living space. We tried to fulfil two simultaneous scenarios — sitting and R&R for the first, and two people sleeping as well as linen storage for the second. From the beginning, we found it interesting that due to the sleeping function, almost all existing products do not provide ergonomic sitting satisfaction with the seat's depth and the backrest's tilt, and so decorative cushions are used to compensate. Furthermore, it is frustrating that with every transformation into the sleeping position, the pillows become superfluous and need to be stored somewhere in an already limited space.

The concept therefore focuses on an analysis of the lateral relationship between the seat, backrest and pillow. A version with suitable proportions and angle of cut was sought, which would ergonomically satisfy all the required functions.

TB: However, existing transformational mechanisms did not fulfil the required function, including the insertion of the storage drawer. How were you able to overcome this obstacle?

NK: We were very stubborn and unwilling to sacrifice the drawer, so the second phase lasted about six months, during which we designed and tested numerous transformational mechanisms, which would ideally both fulfil the requirements and remain easy to operate. The innovative result was based on the principle of scales, thus allowing the drawer to remain completely hidden from view and be lowered into the seat itself.



The logic behind *Up-lift* stems from the context and function of simplifying use and minimising volume.

→ **NK:** *Up-lift*, the armchair with an integrated bed, was initiated by Tomislav, Prostoria's owner. He pointed out the lack of a specific armchair-bed typology in the market. This was the spark that launched the project.

This type of armchair is a specific and complex object, defined by its dual function and the relationship between its two volumes. The logic behind *Up-lift* stems from the context and function of simplifying use and minimising volume. The rounded armrest has the function of a wheel and simplifies the transformation, while the rounded backrest rationally reduces volume surplus. Together, they complement each other perfectly.

TB: *Up-lift* was awarded the prestigious *Interior Innovation Award 2014*, which is regularly won by top design products of established brands in the furniture industry. How does the innovation in *Up-lift*'s design differ from that of similar products in that category?

NK: The innovation in *Up-lift*'s design lies in its form, as its characteristic volumes are in harmonious synthesis with its dual function and define both positions perfectly. Innovation in the transformation lies in the rotation based on the principle of a displaced centre, which allows — in addition to its easy use — the sleeping position to be at an optimal distance from the floor.

TB: In addition to furniture, you also design technically complex products. What is it like working in Prostoria's development centre, which is largely based on manual craftsmanship, after your experience with advanced technology?

NK: The principle remains the same, only the context differs. In fact, it is always a matter of manual craftsmanship; it is just a case of using varying degrees of tools and technology.

The beauty in designing furniture for Prostoria lies in the limited number of people included in the development stage, so results are achieved quickly, probably due to mutual understanding and a similar value system. Decision making is direct and brisk, there is a penchant for experimentation and a very high level of technological discipline. We enjoy collaborating, and Prostoria's project is very important to us as it opens doors for Croatian product design to international recognition.



SEGMENT, p. 40





Cloud

Cloud hails from a family of modular sofas, offering a number of compositions adapted to each given space. Its morphology is defined by the simple basic lines of a somewhat lower armchair and an elevated armrest. Support from the cold foam reinforces its entire volume, while the superficial layer of feather filling adds extra softness and ultimately a feeling of 'sitting on the clouds'. Together with a cover made from natural materials, the experience of relaxation and pleasure is maximised. *Cloud's* dimensions go hand-in-hand with the needs of diverse groups of users, who can choose between two different widths of the module. Its morphology makes the *Cloud* ideal for the furnishing of larger spaces.

DESIGN:
SANJA KNEZOVIĆ

Cloud



Cloud



Cloud



Match

Match hails from a family of modular sofas, offering a number of compositions adapted to each given space. Its morphology is defined by the simple basic lines of a somewhat lower armchair and an elevated armrest. While the cold foam fills its complete volume with sufficient firmness for comfortable sitting, a cover made from natural materials furthers the experience of comfort and relaxation. *Match's* dimensions go hand-in-hand with the needs of diverse groups of users, who can choose between two different widths and depths of the module. Its morphology makes *Match* ideal for the furnishing of larger spaces.

DESIGN:
SANJA KNEZOVIĆ

Match







Classic

Classic is a modular sofa of a classic typology. It is available in multi-farious modules, from the extended part for informal relaxing and a one-seater in numerous variations, to their miscellaneous combinations. The form of the simple lines is supported by cushions filled with cold foam, creating a quality ratio between firmness and surface softness required for comfortable sitting. The one-seater is available in different widths (83 cm & 103 cm), whilst its depth of 100 cm provides added comfort when resting.

DESIGN:
PROSTORIA DESIGN TEAM

Classic





Elegance

Elegance is the perfect fusion of comfort and reduced volume in a sophisticated manner. Its clean lines are softened by the rounded curves of the wide seating cushions, filled with feathers for added comfort.

DESIGN:
PROSTORIA DESIGN TEAM

Elegance





Elegance



Segment

Segment is a system which solves the hierarchical principles of assembling the components of modular upholstered furniture. *Segment's* identity is determined by the form of its main component part, with its characteristic basic double-sided ends sloping at a 45° angle, thereby enabling the assembling of the parts in all three axes. *Segment* pays homage to the digits of early 7-segment digital watches, a concept that yields the possibility of putting together a variety of functional and even unconventional compositions in a space. The countless combinations for, and permutations of the base owe to the open system that is the designing of various functional situations in the interior. *Segment* is thus available as a one-seater, two-seater, 3-seater, 4-seater, 5-seater — in short, a 'multi-base' series of segments. The combinations in a series of multiple bases is on one side supported by metal feet, while a supporting wooden component with a high lustre finish extends from beneath the base on the other side of the system. Its form's geometric motif is as equally compatible with a leather cover, as with richly textured fabrics, according to the dictates of the interior.

DESIGN:
NUMEN/FOR USE

Segment







3angle

3angle brings a different perspective to conventional sofa forms. Its fragmented armrests resemble the line of a human arm folded at the elbow, thus creating an almost crystal form. Its rigorous geometry is softened with padding, merging the firmness and the gentleness of sitting comfort. **3angle** is an inviting and convivial haven for a relaxed and informal way of sitting. It is a sofa that hugs.

DESIGN:
GRUPA

3angle







Revolve

Revolve is a multifunctional sofa that unites your seating and sleeping needs. Its design can make a grand statement in a room, and transform sitting into sleeping with just a single smooth rotation of 180 degrees. *Revolve* offers optimal sleeping quality while its padding resembles freestanding mattresses, made of high resilience foam. It thereby provides equal quality of your sleep on the entirety of the surface — whether in the middle or on the sides. *Revolve*'s dynamic shape and dual function make it equally desirable for use in homes, offices and secondary residences.

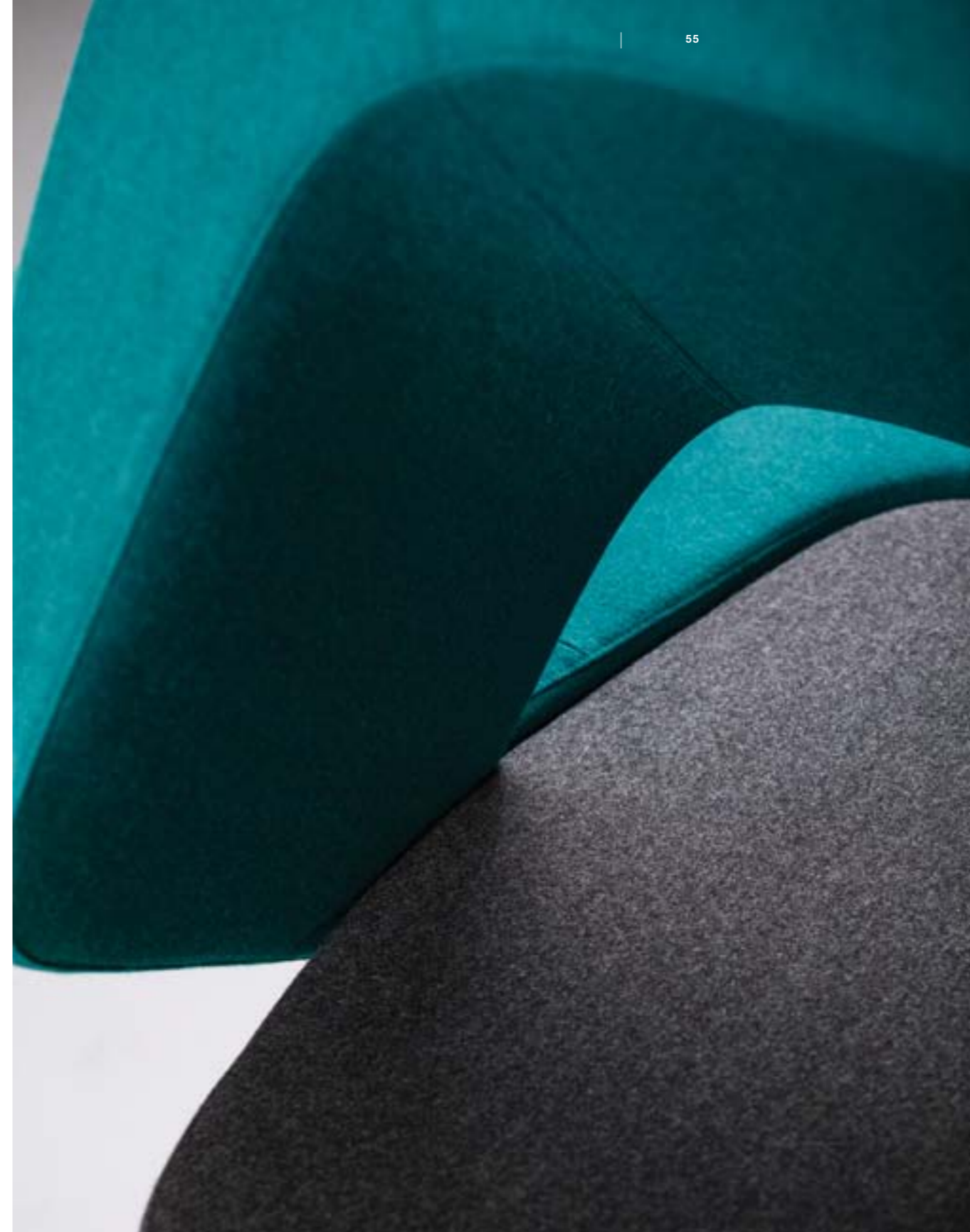
Revolve is the recipient of the RED DOT Award for product design 2012, with which the international jury recognised not only the sofa's functionality, practicality and exceptional aesthetics, but also Prostoria's outstanding production.



reddot design award

DESIGN:
NUMEN/FOR USE,
IVANA BOROVIJAK,
ROBERTA BRATOVIĆ

Revolve







Up-lift

Up-lift represents innovation in armchair typology with its integrated bed. Its shape allows for transformation through the simple raising up of the back rest, which causes the automatic lift of the leg rest, while maintaining an optimal height. Its optimal rounded form is the result of two volumes which rotate around one another, based on the principle of a displaced centre, thus creating a harmonious entity in both positions. The armrest is curved, as it also functions as a wheel, and the backrest is tilted and rounded to minimise the volume. These curvatures are what characterise *Up-lift*. Elastic bands and high quality foam placed at strategic points, which further reinforce the understructure, allow for maximal comfort and minimal bulk. *Up-lift* has been awarded the prestigious *Interior Innovation Award 2014* by the *German Design Council*.

In addition to the armchair, the *Up-lift* family also includes a love-seat, which unfolds into a double bed. Together or apart, they allow free furniture configuration, and their dual functions provide interesting interior layout scenarios that call for additional sleeping furniture.



DESIGN:
REDESIGN

Up-lift







Pil-low

Pil-low sofa-bed's design is based on a specific relationship between the seat, back and pillow in which the pillow takes on a dual function — while as a sofa it improves seating ergonomics, as a bed it serves for sleeping area width enlargement. Decorative pillows used to improve comfort are no longer necessary. Its innovative tilting mechanism was designed to enable easy one-handed sofa-bed transformation. In the first stage of opening, the initially completely invisible storage space becomes available. Its outer shape is designed to perform equally well in various settings, as a freestanding sofa or with its backrest next to a wall.

DESIGN:
REDESIGN

Pil-low



Pil-low



Pi-low



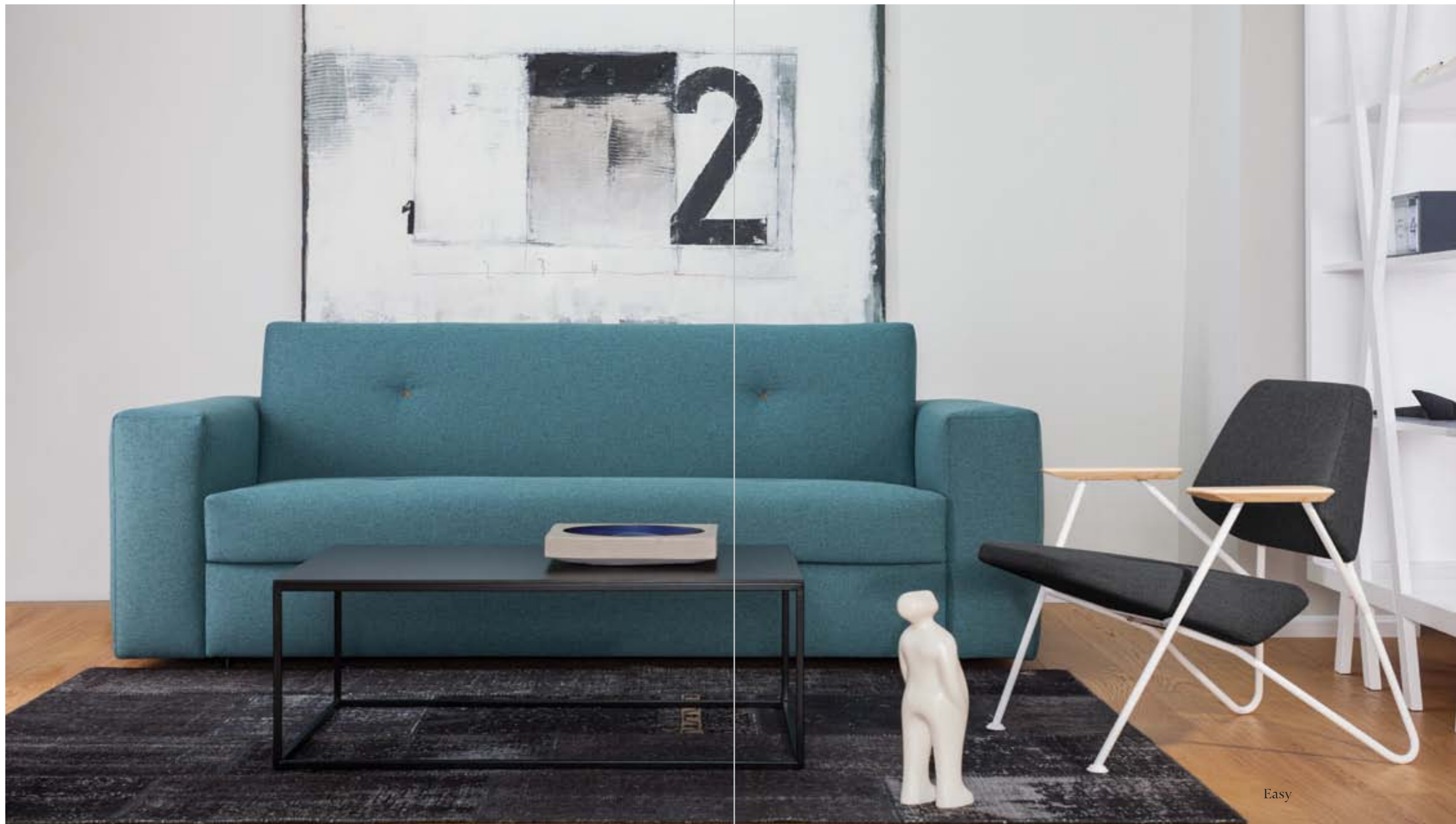
Easy

Easy is a compact bed-settee that evokes nostalgia for an easy way of life. Here it is all about lightness brought about by volume and fullness, underlined with stitches on each cushion. *Easy* is quite welcoming both for sitting and sleeping on a high-quality mattress made of high resilience foam.

DESIGN:
PROSTORIA DESIGN TEAM

Easy





Easy



Polygon

Polygon is an armchair whose armrests are based on the modernist typology of a seat of modest dimensions. It fulfils the functional parameters but does not usurp spaces that are susceptible to bulk and immobility. Each change in perspective transforms the triangles that define the orthogonal side view of the armchair, into hexagons and other complex polygons. The end result is a product which seems familiar, even a little old-fashioned, yet is simultaneously distinctly modern. The bent steel rod construction further accentuates *Polygon's* duality.

Interior
Innovation
Award
2014
Winner

DESIGN:
NUMEN/FOR USE

Polygon



Polygon



Monk

The armchair's shell is composed of two bent pieces of plywood upholstered in fabric, underneath which lies a simple structure of massive oak. The armrest forms part of the seat and the whole shell appears to float independently of its relatively inconspicuous support, thus paying homage to retro furniture and the play between typologies. **Monk** is available in two variations, as a chair and as an armchair. Both share the same upper part of the structure, whilst the lower part (legs) is higher and upright in the chair, but lower in the armchair. Together, the two *Monks* merge the daily functions of work and contemplation.

DESIGN:
GRUPA

Monk





Pep's-01

Pep's-01 dissociates itself from the traditional concept of a shelf and takes an active role in the definition of an interior. Its clear-cut frame retains a shelf's fundamental connotation, while the tilted supports raise and relativize any anticipated logic of stability. Consequently, an optical illusion is formed in which three-dimensionality replaces flatness, the back disappears and the shelf can thus be freely configured in a space.

DESIGN:
DVA PLUS

Pep's-01



Simetria

The name of the hanger reflects the symmetrical construction arising from the rotation and mirroring of a single wooden part. This design principle provides multiple benefits. It facilitates production and reduces consumption of materials, permits easy assembly and dismantling as well as flat-pack transport. The straight lines of the juxtaposed pyramids dynamically change the appearance of the hanger, from static symmetry to a dynamic and vibrating form, depending on the angle of viewing.

DESIGN:
NEVEN KOVAČIĆ (REDESIGN)

Simetria



PHOTO: DUŠKO VLAOVIĆ

Fiaka

Fiaka's design is defined by its very name, a term used on a daily basis in Dalmatia (the southern Croatian coast), and one which evokes a vivid image of body and mind in a state of rest and relaxation, so emblematic of the summer months. Primarily intended for exterior spaces, the pieces are made of powder-coated metal and the visual key of the coffee table and chair lies in its main structural element of bent rods. The word *Fiaka* consequently plays a determining role in the product's character.

DESIGN:
GRUPA

Fiaka

UP-LIFT; p.58





The precision of the actual production itself hinges on the quality selection of construction materials for the upholstered furniture. The frames are made from solid wood and multilayer plywood, lined with high resilience foam and filled with additional wadding and feathers, according to the dictates of the design. Together with the high quality fabrics, they ensure long-term use of the furniture and versatile comfort experiences.



FABRICS

All our pieces are available in over 30 high quality fabrics and more than 10 types of leather. The novelty in offer are fabrics of natural origin, which contribute even further to the experience of comfort and relaxation. They are all highly resistant to damage and their colours are long lasting. As they will stretch and adapt during everyday use, we recommend shaking them occasionally to allow them to return to their original shape.

LEATHERS

Aniline is our top-quality leather and it gives your sofa a soft, natural and attractive appearance. The surface of our aniline leather is gently covered with wax to help protect it from dirt. Aniline leather is a natural material that "breathes" and absorbs moisture.

Semi-aniline is soft, coloured leather onto whose surface a thin layer of pigment is applied. This leather is also treated with a transparent top layer to protect it from dirt and prevent the colours from fading. Semi-aniline leather also "breathes" and absorbs moisture, is easier to maintain and does not age as visibly as aniline leather.

Standard leather is highly resistant to stains and dirt. A few coats of paint and wax are applied to its surface. Standard leather is not as soft or supple as aniline and semi-aniline leather, although it is easier to clean.

WOOD

As construction is the base for any stable piece of furniture, we primarily use solid wood and plywood for the frame, and chipboard, hardboard and refined chipboard for other sofa components, depending on the intended function. All our wood originates from renewable resources in the EU.

METAL

Our metal parts are made of high-quality steel, either powder-coated or chrome-plated. We use hydraulic mechanisms in the sofa beds to ensure a lasting and more comfortable usage.

83

CLOUD 83
1-SEATER



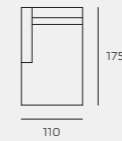
CLOUD 83
1-SEATER
+ ARMREST



CLOUD 83
1-SEATER
EXTENDED



CLOUD 83
EXTENDED
PART



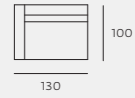
Cloud

103

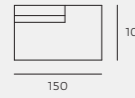
CLOUD 103
1-SEATER



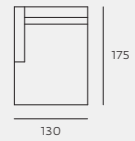
CLOUD 103
1-SEATER
+ ARMREST



CLOUD 103
1-SEATER
EXTENDED



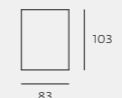
CLOUD 103
EXTENDED
PART



CLOUD
ANGLE



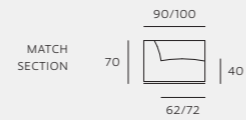
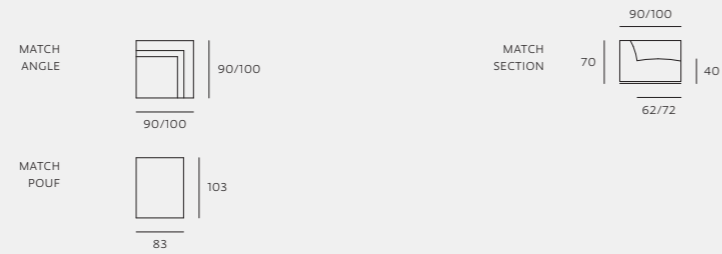
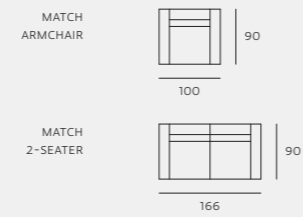
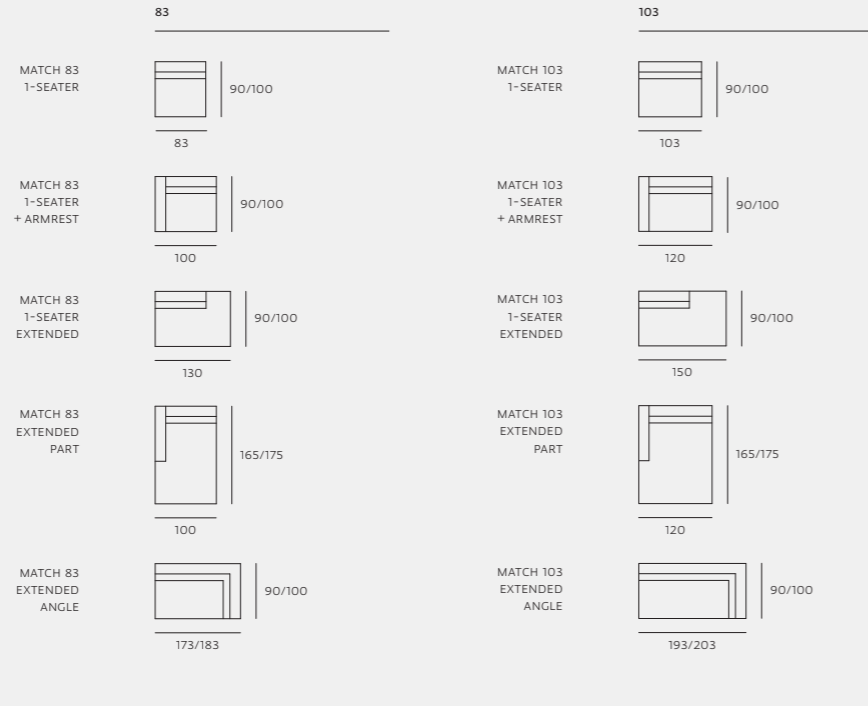
CLOUD
POUF



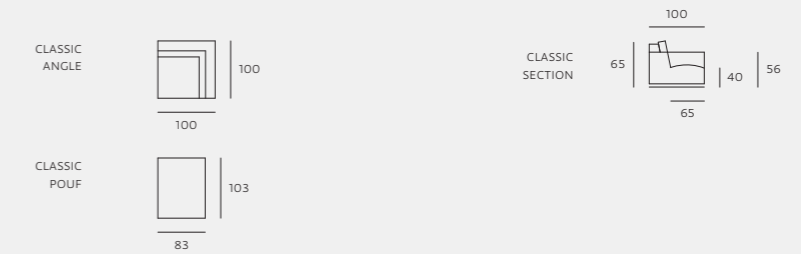
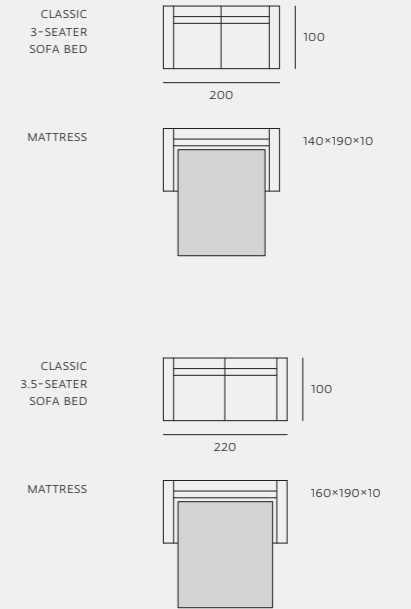
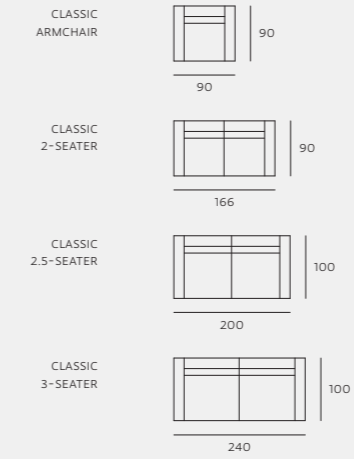
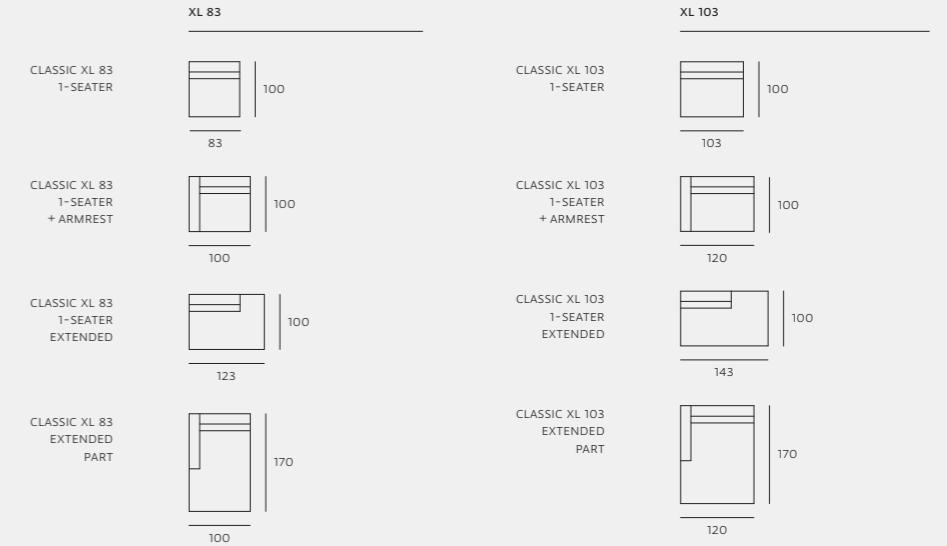
CLOUD
SECTION



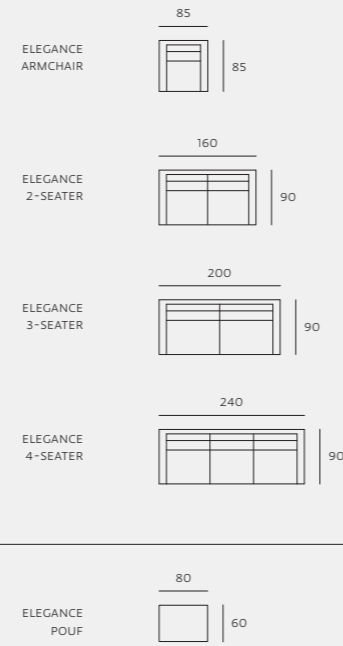
Match



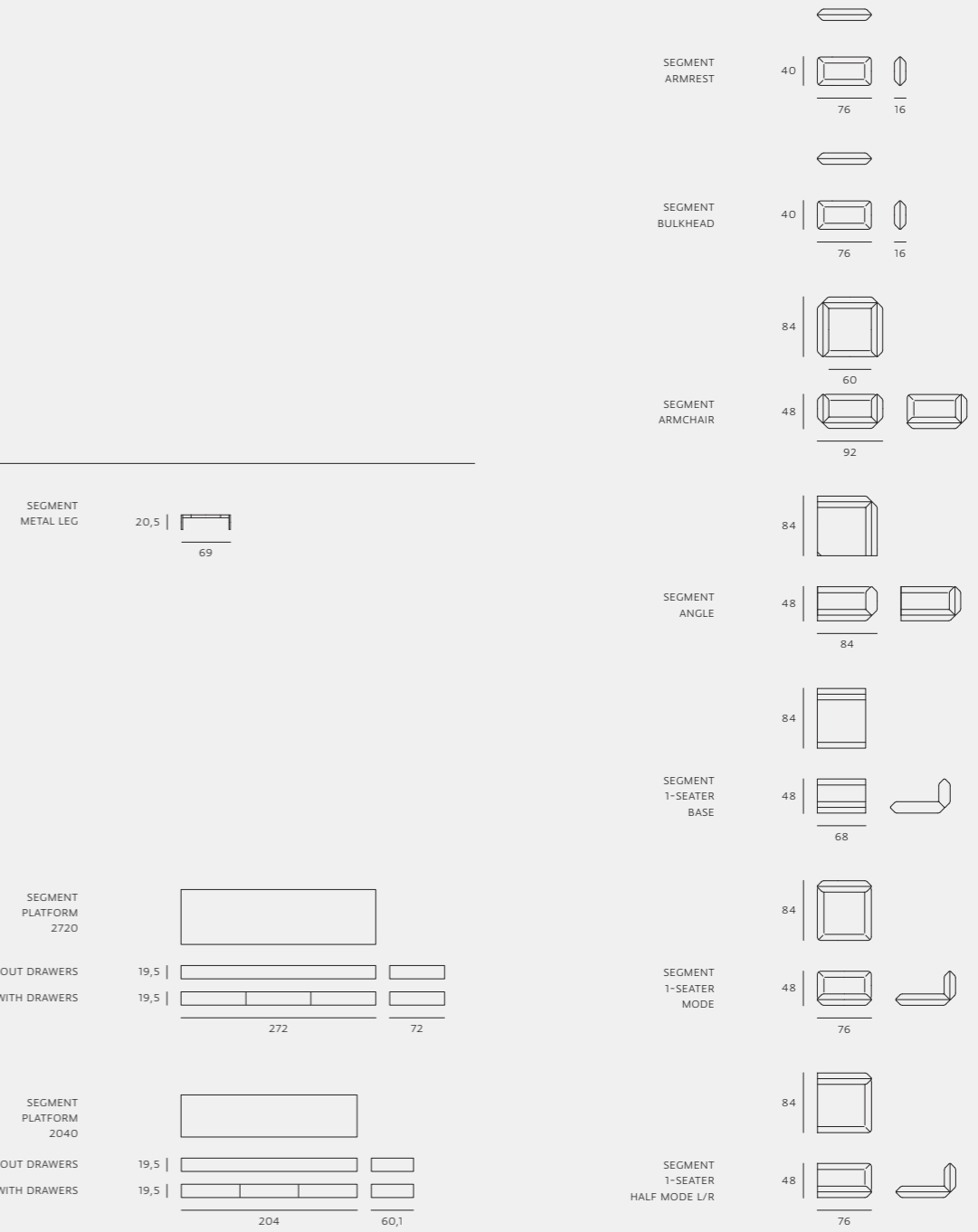
Classic



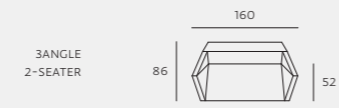
Elegance



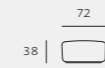
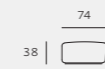
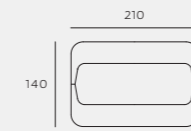
Segment



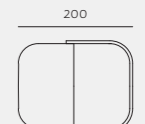
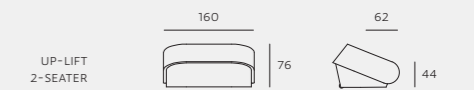
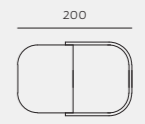
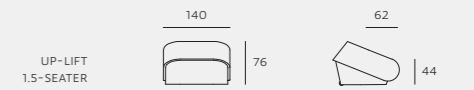
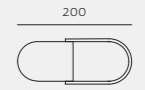
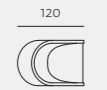
3angle



Revolve

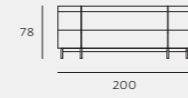


Up-lift

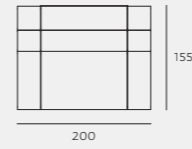
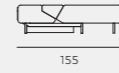


Pil-low

PIL-LOW SOFA

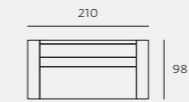


PIL-LOW BED

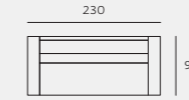


Easy

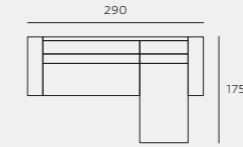
EASY 3-SEATER



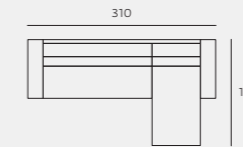
EASY 3.5-SEATER



EASY 3-SEATER + CHL (L/R)



EASY 3.5-SEATER + CHL (L/R)



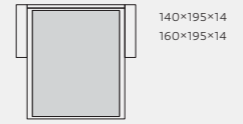
EASY ARMCHAIR



EASY POUF



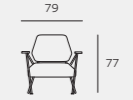
EASY MATTRESS



EASY SECTION



Polygon



Monk



61



68



65



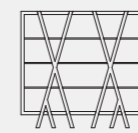
Pep's-01

40



179

190



36

36

36

36



Simetria

45



179

50



NUMEN/FOR USE

Sven Jonke
Christoph Katzler
Nikola Radeljković



Numen/ForUse is a Croatian-Austrian design collective that works in the fields of scenography, industrial and spatial design and conceptual art. Recently they have turned towards installation art creating projects such as the *Numen-Light series*, *Tape nstallation*, *Net* and *Tuft*. Under the name *ForUse*, they designed for *Cappellini*, *ClassiCon*, *Desalto*, *Interlubke*, *Magis*, *MDF Italia*, *Moroso* and *Zanotta*.

Ivana Borovnjak
Roberta Bratović



Borovnjak & Bratović are a team of product designers whose collaboration began with the project of table *for 1 or 2*, which was selected by Konstantin Grcic and exhibited at Salone Satellite Milan in 2011, within the *Young Balkan Designers* collective. They work in the field of product design and visual communications.

GRUPA

Filip Despot
Ivana Pavić
Tihana Taraba



Grupa is a team of product designers that commenced by designing the solid wood furniture line *Basic (Artisan)*, for which they received the *Edida 2009 award*. Along with product design, *Grupa* designs interiors and creates scenographies for special events.

Sanja Knezović



Sanja Knezović is primarily an architect who heads her own architectural firm, which specialises in private houses and smaller commercial buildings. She has transferred the experience gained from designing furniture units for interiors onto designing upholstered furniture for *Prostorja*, her first project in the field of product design.

REDESIGN

Neven Kovačić
Sanja Kovačić



Neven and Sanja Kovačić (Redesign) are involved in interdisciplinary design projects in different fields with an emphasis on product design and innovation. Their active interest in various aspects of technology and society has so far resulted in a broad spectrum of completed projects: from a recyclable cardboard shelf system to sophisticated test and training sports equipment.

DVA PLUS

Judita Ljutić
Damir Ljutić



Dva Plus (Judita i Damir Ljutić) is an architectural firm which builds its creative expression on the principles of research, inspiration and innovation. It focuses on challenging and reinterpreting established connotations, with the aim of aligning recent global guidelines concerning the functional organisation of a space, visual aesthetics and sustainable construction.

Kvadra Ltd

Pustodol Začreški 19c
49223 Sveti Križ Začretje
Croatia

T +385 (0)49 200 555
F +385 (0)49 200 556
E info@prostorja.eu
www.prostorja.eu

**Sales Representative
Mirjana Vidaković**

T +385 (0)49 200 555
F +385 (0)49 200 556
M +385 (0)98 997 2359
E mvidakovic@prostorja.eu

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Tatjana Bartaković

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Kristina Špoljar
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